



# Patently Good Ideas: Intellectual Property Law for Business and Entrepreneurs

**Presented By: Jake Ward, Registered Patent Attorney  
For Ward Law Office, LLC**

Understanding intellectual property as a business tool is important for both established companies and entrepreneurs. Every business has intellectual property, in one form or another, which are valuable assets. Intellectual property also has value for entrepreneurs and start-ups, as a way to secure funding and grow new businesses. Licensing of intellectual property can also be an effective way of monetizing new ideas and inventions.

In this seminar, Registered Patent Attorney Jake Ward will provide an overview of intellectual property, and explain the differences between patents, trademarks, copyrights, and trade secrets. He will be available to answer your questions about these important topics. The service is free and open to the public.

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This Program is  
**FREE!**



Richard E. & Sandra J. Dauch  
**COLLEGE OF  
BUSINESS & ECONOMICS**  
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**Small Business  
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**Thursday, August 2<sup>nd</sup> 2018  
9:00 am – 11:00 am**

**Sponsored by: Grow Ashland  
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To register, please call Michalina at  
419-207-6910 or  
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**Programs will be held at:  
Ashland University  
COBE Building  
400 College Avenue  
Ashland, OH 44805**



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**SBDC Mission: Help accelerate Ohio's economy by helping people start, sustain and grow their business.**